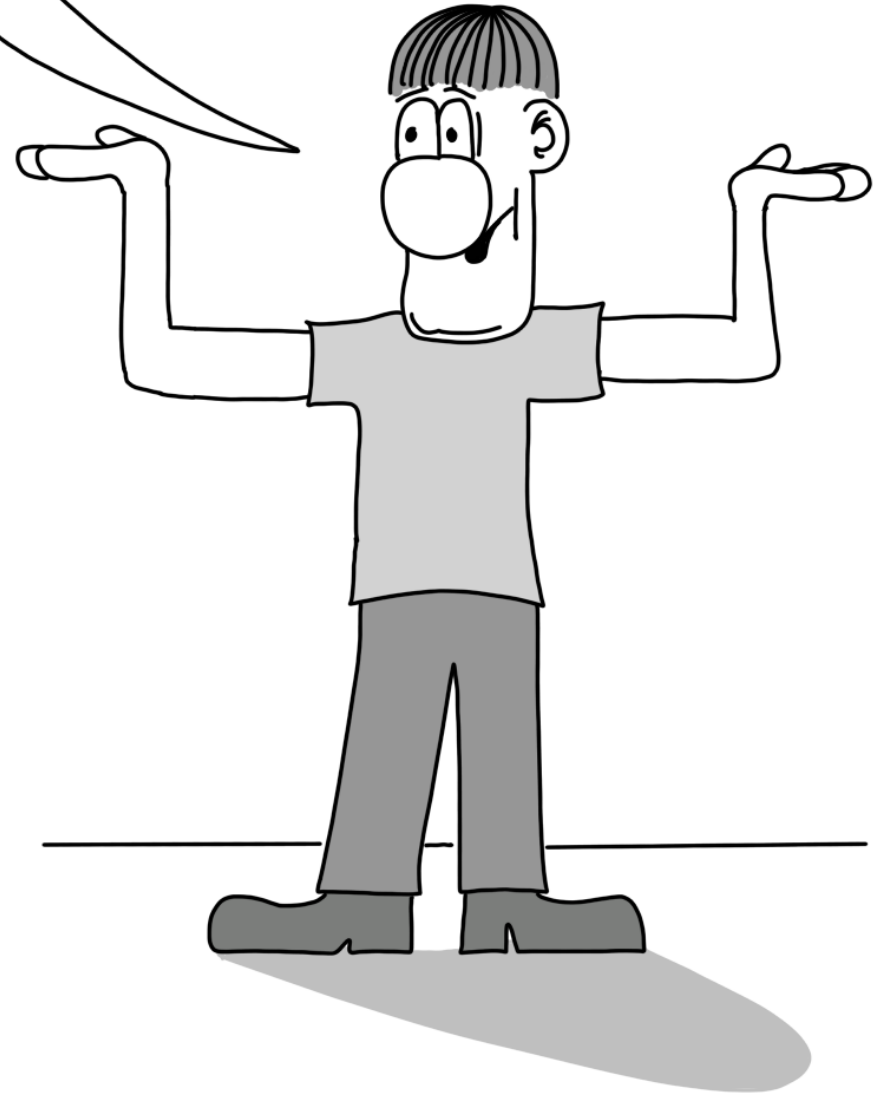


eidetic memory

I like to read,
and once I read something,
I understand it,
and once I understand it,
I never forget.

WHAT ARE
SKETCHNOTES?



RICH VISUAL NOTES CREATED
FROM A MIX OF HANDWRITING,
DRAWINGS, HAND-DRAWN TYPOGRAPHY,
SHAPES, AND VISUAL ELEMENTS LIKE
ARROWS, BOXES AND LINES.

MIKE ROHDE

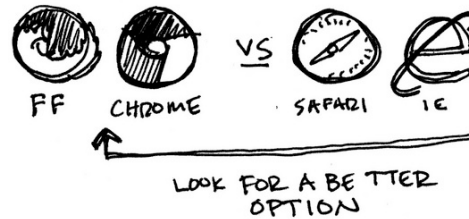
THE SKETCHNOTE
HANDBOOK

THE SURPRISING HABITS OF ORIGINAL THINKERS

ADAM GRANT

- ② QUICK TO START
SLOW TO FINISH
you don't have to be first
just have to be different

first mover
is usually a
myth



DOUBT THE
DEFAULT

WARRY PARKER
1B
VALUE

missed out investing

ORIGINALS
non conformists
stand out / speak up
THE PEOPLE YOU
WANT TO BET ON

- ③ FEAR OF FAILING TO TRY
ORIGINALS HAVE TONS OF BAD IDEAS
THE GREATEST ORIGINALS FAIL THE MOST
BE THEY TRY THE MOST - GENERATE MORE
IDEAS

PROCRASTINATING

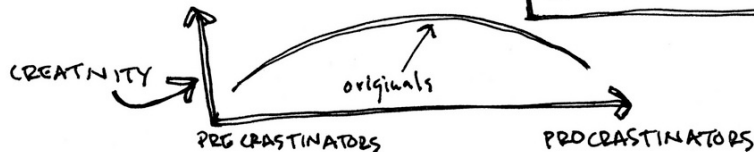
① Originals
ARE LATE
TO THE
PARTY

people who
wait / procrastinate
are usually the
most creative
pre-crashination
also aren't as
creative

you call it
procrastinating
I call it
THINKING

AARON
SORKIN

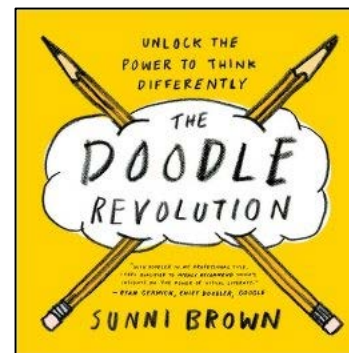
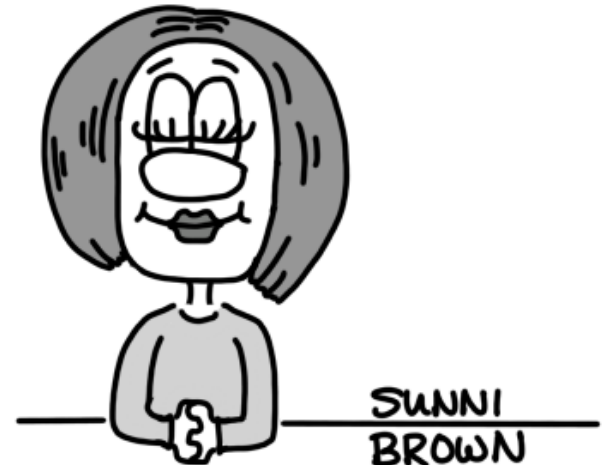
VICE for
PRODUCTIVITY
VIRTUE for
CREATIVITY



MAKE UNEXPECTED LEAPS
THINK IN NON LINEAR WAYS

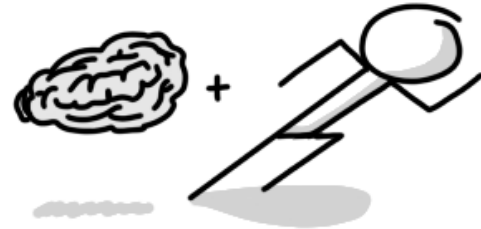
WHY SKETCHNOTE ?

- 1 HIGH LEVEL OF COMPREHENSION AFTER THE EVENT
- 2 INCREASED RETENTION & RECALL (WEEKS, MONTHS LATER)
- 3 INCREASED CREATIVITY
- 4 ENHANCED LISTENING SKILLS



WHY I SKETCHNOTE

- 1 IMPROVED SCIENTIFIC UNDERSTANDING VIA TALKS & PUBLICATIONS
- 2 I AM A VISUAL THINKER. VISUAL APPEALS TO ME.
- 3 VISUAL NOTETAKING ENGAGES MIND AND BODY TO PROCESS VERBAL & VISUAL INFORMATION. MORE SO THAN CONVENTIONAL NOTES.
- 4 ONE-PAGE VISUAL SUMMARY CAN BE USED LATER FOR QUICK REFERENCE. DETAILS RECALLED EASIER.
- 5 A SKETCHNOTE IS A VISUALLY APPEALING ARTIFACT. HIGH RE-READ VALUE.



i Can't
DRaW!



A black and white cartoon illustration of a man with a large nose, glasses, and a short haircut, running to the right. He is holding a pen in his right hand and has a determined, slightly frustrated expression. A large speech bubble is coming from his mouth.

i Can't
DRaW!

WELL...

MAYBE NOT AS
WELL AS I'D LIKE
TO DRAW.

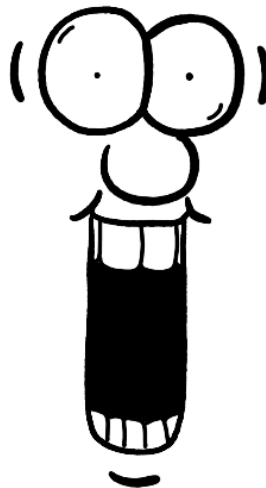
THAT'S
MORE
LIKE IT.

A simple line drawing of a hand with the index finger pointing up and the thumb pointing to the side, as if making a point or gesturing during a conversation.

SKETCHNOTE ACTIVITY

(This is the part where you actually try it out)

But don't panic.



This will be easier than you think.