Ack! HELP! MY BRAIN IS FULL!
I like to read, and once I read something, I understand it, and once I understand it, I never forget.
WHAT ARE SKETCHNOTES?
Rich visual notes created from a mix of handwriting, drawings, hand-drawn typography, shapes, and visual elements like arrows, boxes and lines.

Mike Rohde
The Sketchnote Handbook
The Surprising Habits of Original Thinkers

Adam Grant

1. Originals are late to the party

- Warby Parker
- 1B Value

Originals are non-conformists. They stand out and speak up. The people you want to bet on.

2. Quick to start, slow to finish

- Quick to start
- Slow to finish

First mover is usually a myth.

- FF vs. Chrome
- Safari vs. IE

Look for a better option. Significantly outperform and stay at their job 15% longer. Don't be the default.

3. Fear of failing to try

Originals have tons of bad ideas. The greatest originals fail the most. Because they try the most, they generate more ideas.

Procrastinating

- People who wait/procrastinate are usually the most creative.
- Pre-crashfunction also aren't as creative.

You call it procrastinating. I call it thinking.

Vice for productivity. Virtue for creativity.


Aaron Sorkin
WHY SKETCHNOTES?

1. **High level of comprehension after the event**

2. **Increased retention & recall (weeks, months later)**

3. **Increased creativity**

4. **Enhanced listening skills**
WHY I SKETCHNOTE

1. Improved scientific understanding via talks & publications.

2. I am a visual thinker. Visual appeals to me.

3. Visual notetaking engages mind and body to process verbal & visual information. More so than conventional notes.

4. One-page visual summary can be used later for quick reference. Details recalled easier.

5. A sketchnote is a visually appealing artifact. High re-read value.
i CAN'T DRAW!
I CAN'T DRAW!

WELL...
MAYBE NOT AS WELL AS I'D LIKE TO DRAW.

THAT'S MORE LIKE IT.
SKETCHNOTE ACTIVITY
(This is the part where you actually try it out)

But don’t panic.

This will be easier than you think.